



Tom Horne
Superintendent of Public
Instruction

# Fall **2004**

# **Educational Services and Resources Division**

Career & Technical Education Unit

#### **CONTENTS**

Welcome page 1

Message from the Deputy Associate Superintendent page 1

Academic Standards Crosswalks for CTE Programs page 2

CTE Industry Update Program page 3

Instructional Program Leader Initiative page 3

Professional Development Workshops pages 3 and 4

# Welcome to <u>Arizona CTE News Online!</u>

The purpose of this newsletter is to inform Arizona's Career and Technical Education community about curriculum activities and opportunities for professional growth that impact student learning.

This issue features a review of the recent Career Expo by the Deputy Associate Superintendent, information about the updated Academic Standards, the CTE Industry Update Program, a new initiative to recognize instructional program leaders, and workshops for CTE instructors and administrators.

Bookmark this website <a href="http://www.ade.az.gov/cte/News/AzCteNewsHome.asp">http://www.ade.az.gov/cte/News/AzCteNewsHome.asp</a>. Also, tell others who you believe would benefit from the information. This newsletter will be updated in January.

#### CAREER AND TECHNICAL EDUCATION IN ARIZONA

**Vision:** Ensure a dynamic workforce by fully developing every student's career and academic potential.

**Mission:** Prepare Arizona students for workforce success and continuous learning.



# Message from Milt Ericksen, Deputy Associate Superintendent/State Director - Career and Technical Education

# Career Expo, A Resounding Success!

On Saturday, October 16, a Career Expo was held at the new Glendale Arena. The first time event, a collaborative effort of education and business and industry statewide, was a tremendous success.

Between 6,000 and 8,000 students of all ages, parents, and other career-changing adults

attended, a phenomenal turnout for such an event and a first time endeavor.

As I walked through the arena, I felt very proud to see the incredible diversity and depth of knowledge and experience represented by those who participated in the Expo.

The vast majority of the 30 major program areas in CTE

were represented and clusters of career pathways could be identified through the Expo exhibitors and participants. Areas represented included these:

> Universities, community colleges, and school districts in Maricopa County State government agencies and

(continued on page 2)

economic/workforce development entities Representatives from many privatepostsecondary educational entities All five of the career and technical student organizations including dozens of officers from each organization Countywide school districts including many administrators and CTE **Local Directors** Representatives from the military, Coast Guard, and police and fire departments Representation from a huge and uniquely diverse number of business and industry entities A comprehensive mélange of dedicated CTE professionals who devoted countless hours to create and implement the Expo

I know that I would overlook someone if I attempted to list and thank everyone who made the Career Expo a success.

But my sincere thanks goes to the 30-plus members of the steering committee for their indefatigable energy and singular purpose to make the Expo a "We Can't Spell S\_CCESS WITHOUT U!"

To business and industry, from large corporations to individual entrepreneurs who sponsored and participated in the Expo.

Lastly, to the delightful entertainment performed by various junior high, high school, and community college students from the West Valley who helped to set the 'stage' and atmosphere throughout the day.

In closing, I tried to picture myself as a parent experiencing the Expo with my children and possibly extended family and the indelible impact of that experience on all of us.

To see first hand the depth and breadth of what Career and Technical Education has become and the incredible opportunities that await their sons and daughters in exciting, challenging, and rewarding careers opened up a whole new world for many of them.

The Expo inspired and reminded me of our real purpose, that of training the future leaders of business and industry.

Career and Technical Education is poised to prepare that workforce. With your demonstrated dedication and commitment, we will achieve that goal and mission.

Again, my sincere thanks to the Expo Steering Committee for going above and beyond to make the Career and Technical Education Expo a success.

A job well done!

Milt Ericksen, Deputy Associate Superintendent for Career and Technical Education Arizona Department of Education 1535 W. Jefferson Street, Bin 42 Phoenix, Arizona 85007 Phone: 602.542.5282 Fax: 602.542.1849

Email messages:

sdeemer@ade.az.gov

Website:

http://www.ade.az.gov.cte

# Academic Standards Crosswalks for CTE Programs

The Arizona Department of Education has updated the Math, Reading, Science, and Writing Academic Standards (<a href="http://www.ade.az.gov/standards/contentstandards.asp">http://www.ade.az.gov/standards/contentstandards.asp</a>).

The new format for the academic crosswalks for Reading and Math Standards has been applied to the updated Level III curriculum frameworks.

You can find the Reading and Math Standards on the Tech Prep website.

The Writing Standards are currently being converted to these new programs with completion planned for next summer.

The new Science Standards will be added to all CTE programs with completion also planned for next summer.

The goal is to have the four Arizona Academic Standards converted and added to all CTE program academic crosswalks by the 2005 ACTE Conference.

All components of the curriculum frameworks are on the Tech Prep website at <a href="http://www.aztechprep.org">http://www.aztechprep.org</a>.

For additional information about the Academic Standards Crosswalks and for answers to other curriculum-related questions, contact Paulett Ellis, Curriculum Specialist, at 602.542.5660 or pellis@ade.az.gov.

# CTE Industry Update Program

The CTE Industry Update Program provides teachers— and counselors and administrators who work with the CTE programs—the opportunity to participate in Business-Industry Tours, Job Shadowing Experiences, and Externships.

This is an excellent way to get an inside glimpse of a company, an industry, and a particular occupation. And, it is a good way to network with business leaders.

Participating teachers will receive \$50/day or \$250/week for business-industry tours, \$70/day or \$350/week for job shadowing, and \$500/40 hours or \$1,000/80 hours for externships. University credit is also available. For more information and for an application, contact—

Susan Cooper Northern Arizona University Institute for Future Work Force Development P.O. Box 6025 Flagstaff, AZ 86011-6025 Phone: 928.523.1398 Toll free: 1.800.522.2283

Fax: 928.523.6395

## Instructional Program Leader Initiative

The staff at ASU's Office for Workforce Education and Development is working with CTE staff at the Arizona Department of Education to develop the Instructional Program Leader Initiative.

The purpose of this initiative is to identify, recognize, and utilize the expertise of instructional program leaders in our state.

Goals, objectives, outcomes, and a timeline for the program will be developed in the next few months with input from CTE staff as well as staffs at Northern Arizona University and the University of Arizona.

Educators who participate in the first year of the program will be recognized at the 2005 ACTE Conference in Tucson.

# Professional Development Workshops

For descriptions of workshops and to register online, go to <a href="http://www.ade.az.gov/cte">http://www.ade.az.gov/cte</a>. CLICK on CTE Events Calendar and follow the instructions.

You can also request that the contact person mail, fax, or email you a description and registration.

The following activities are listed chronologically by date. The key indicates the CTE program area sponsoring the activity:

#### KEY:

- A Agriculture Education
- **B** Business Education
- **E Education Professions**
- F Family and Consumer Sciences
- H Health and Community Service Careers
- I Industrial Technology Education
- M Marketing, Media, and Information Technology
- H Nursing Services Curriculum Rollout November 15, 2004 Hilton Garden Inn

Phoenix Airport 8:00 am - 3:00 pm Registration: \$45 Register by November 1 Contact: Judy Balogh at 480.965.8458 or jbalogh@asu.edu

- M Information
  Technology Forum and Industry Certification
  December 2, 2004
  Radisson Phoenix
  Airport Hotel
  8:00 am 3:30 pm
  Registration Fee: \$40
  Register by November 22
  Contact: Judy Balogh at 480.965.8458 or jbalogh@asu.edu
- I AEPA (Arizona
  Educator Proficiency
  Assessments)
  December 3, 2004
  Tempe Mission Palms
  8:00 am 3:00 pm
  Registration Fee: \$60
  Register by November 24
  Contact: Lynne Hall at
  480.727.8342 or
  lynne.hall@asu.edu
- Revised Curriculum and Training
  January 14, 2005
  Doubletree Guest
  Suites Phoenix
  8:00 am 4:00 pm
  Registration Fee: \$395
  Register by December 1
  Contact: Judy Balogh at 480.965.8458 or jbalogh@asu.edu

E "Teacher Cadet"

Endless for
Radio/Television
January 14, 2005
Arcadia High School,
Scottsdale
8:00 am - 4:00 pm
Registration Fee: \$35
Register by January 7
Contact: Judy Balogh at
480.965.8458 or
ibalogh@asu.edu

M Possibilities Are

#### F FACS Cooperative Education

January 20, 2005 Doubletree Guest Suites Phoenix 8:00 am – 2:00 pm Registration Fee: \$35 Register by January 6 Contact: Judy Balogh at 480.965.8458 or jbalogh@asu.edu

#### B 2005 Mid-Year Business Education Meeting

January 27, 2005 Arizona State University West 8:00 am – 3:00 pm Registration Fee: \$35 Register by January 13 Contact: Judy Balogh at 480.965.8458 or jbalogh@asu.edu

#### H Health and Community Service Careers Mid-Winter Teacher Workshop

February 11, 2005 Fiesta Inn Resort, Tempe 8:00 am – 3:00 pm Registration Fee: \$45 Register by January 28 Contact: Judy Balogh at 480.965.8458; or jbalogh@asu.edu

# F Hospitality Management—Links to Postsecondary Education

February 24, 2005 University Union at NAU, Flagstaff 8:00 am – 3:00 pm. Registration Fee: \$27 Register by February 3 Contact: Lynne Hall at 480.727.8342 or Lynne.hall@asu.edu

I Drafting Technology: Program Resources Northwest Education Center, Glendale Community College

8:00 am - 3:00 pm

Registration Fee: \$40 Register by February 18 Contact: Lynne Hall at 480.727.8342 or lynne.hall@asu.edu

#### F Culinary Arts Curriculum Implementation

April 6, 2005 Coolidge High School, Coolidge 8:00 am – 2:00 pm Registration Fee: \$15 Register by March 23 Contact: Lynne Hall at 480.727.8342 or lynne.hall@asu.edu

#### E Curriculum Training for the Education Professions Program

April 13, 14, & 15, 2005 Hampton Inn, Peoria 8:00 am – 4:00 pm Registration Fee: \$385 Register by March 29 Contact: Judy Balogh at 480.965.8458; or jbalogh@asu.edu

#### I Automotive Technology Education 2005 Update – Ford Motor Company

May 31-June 3
Ford Training Center,
Chandler
8:00 am - 3:00 pm
Registration Fee: \$140
Register by May 24
Contact: Lynne Hall at
480.727.8342 or
lynne.hall@asu.edu

A high-quality professional development program provides sustained, ongoing opportunities to learn how new skills and knowledge are used in teaching to impact student learning.

## About Professional Development

Workshop Announcements and Registration Forms are emailed to local directors and targeted audiences. To keep current on workshop offerings and to register online, go to <a href="http://www.ade.az.gov/cte">http://www.ade.az.gov/cte</a>. Click on CTE Events Calendar and follow the instructions.

Pre-registration Is
Mandatory. Most districts
require that you have a
purchase order before you
register. It is not the
responsibility of the Business
Office to forward your
registration.

Registration Fee. We accept checks, purchase orders, or purchase order numbers. Noshows are billed unless you notify us in writing (email or fax) of cancellation 2 weeks prior to the event.

#### Ways to Register.

U.S. Mail. Use the address on the registration form. Fax. Use the fax number on the registration form. If received by email, complete and send to the email address on the registration form. Register online at <a href="http://www.ade.az.gov/cte">http://www.ade.az.gov/cte</a>. Click on CTE Events Calendar and follow the instructions.

Confirmation and Driving Directions are sent to the address on the registration form, unless you request otherwise. All confirmations are mailed within two business days of receiving registrations. Please check your school mailboxes regularly.

**Professionalism.** Please adhere to beginning and ending times of workshops. Arriving late and leaving early is disruptive to the presenters and other participants.

**Professional Development Credit** is awarded for all workshops.

# Have questions, suggestions, or comments?

**Contact:** Joanne Hagmann, Professional Development Specialist, Arizona Department of Education, 1535 W. Jefferson Street, Bin 42, Phoenix, AZ 85007, Phone: 602.542.5357, Email: jhagman@ade.az.gov.

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